



american council on gift annuities



35th ACGA Conference

..... *from anywhere*

JOIN US

April 20 - 26, 2022

Enjoy the conference from anywhere because it is all virtual.

Spend 5 days learning from and engaging with expert presenters and fellow attendees. Live and recorded sessions will be available to suit your schedule, including a selection of webinars that complement our ongoing webinar series. The conference continues its long-standing tradition of providing programming across a wide variety of gift planning topics, from different gift strategies to donor stewardship and, of course, charitable gift annuities. Regardless of your organizational role or years of experience, there are sessions that will expand your gift planning expertise – all while making yourself at home!

INCREDIBLE SPEAKERS AND SESSIONS

Our format is designed **to accommodate your work schedule**. Join us for 5 days from 11am - 2:45pm ET for our general sessions.

We want to **include your ideas!** Attendees will have an opportunity during registration to share their topic suggestions for daily 30-minute breakout discussions hosted by our partners.

Our Gift Annuity University webinars will be available to **watch on demand starting before the conference begins!**

Registration includes **access to session recordings** for a few months after the conference ends so if you can't attend live, you can view the presentations at your convenience.

DYNAMIC VIRTUAL EXPERIENCE

Our new virtual platform is user-friendly and offers heightened **engagement with presenters and other attendees**.

Expand your network with a unique, built-in networking tool that will connect you with other attendees based on your interests.

Visit and interact with our partners each day in their virtual exhibit booths. Talk with them directly via text or video-based chat, download handouts, or watch videos, to learn more about their services.

We look forward to seeing you online!

Affordable Registration Fees:

Associate Members: \$499

Nonmembers: \$549

Scholarships:

Do you need financial assistance to attend the conference? If you are interested in applying for the Terry Simmons Scholarship, For more information visit:

<https://acga.memberclicks.net/2022-scholarship-application>

Register online today:

<https://acga.memberclicks.net/35th-conference>

INCREDIBLE SPEAKERS AND SESSIONS

On Demand Gift Annuity University Webinars:

- CGAs Funded with Real Estate
- What's the Difference: Gift Comparisons
- Assignment of Income Interests
- Need CGA Services? How to conduct an RFP

Attendee Driven Discussion Groups:

- Share your topic ideas during registration
- Sessions led by partner experts

Classic Conference Sessions:

- ACGA Rates Update & 2021 Mortality Study Results
- ACGA 2021 CGA Survey Results
- Navigating CGA State Regulations: What it means to your program
- Legislative Update: What's changed and where do we go from here?

New Sessions:

- Donor Advised Funds
- Complex Business Gifts
- Case Studies
- Not Your Standard CGAs
- Women in Philanthropy
- Digital Assets
- Charitable Solutions for Today
- Investing Donor Assets in 2022 and Beyond
- The Future of Donor Engagement

Exciting New Keynotes:

- Neuroleadership and more...

Conference Schedule

Wednesday, April 20

10:15am - 10:45am (breakouts)

11:00am - 2:45pm

Thursday, April 21

10:15am - 10:45am (breakouts)

11:00am - 2:45pm

Friday, April 22

10:15am - 10:45am (breakouts)

11:00am - 2:45pm

Monday, April 25

10:15am - 10:45am (breakouts)

11:00am - 2:45pm

Tuesday, April 26

10:15am - 10:45am (breakouts)

11:00am - 2:45pm

EXHIBITOR SHOWCASE

Your organization's showcase opportunity as an exhibitor includes 5 days of attendee engagement through the virtual platform. This is a great opportunity for **brand awareness, thought leadership and lead generation.**

Our virtual platform vendor will provide information on how to **setup your booth** and will be available to assist as needed. Pre-conference testing of your booth will be available to make sure you don't run into any issues the days of the event.

Your booth includes the ability to **customizable options.** Interact with attendees in several ways including: **Q&A, hosting videos, chatting with attendees, postings surveys, adding handouts, pop-up offers, and scheduling follow-up meetings** using the platform's Calendly integration. Information from your surveys and Q&A can be used to drive content in your booth in real-time.

After the conference, engagement **analytics** from the platform will be provided. Learn:

- Who watched your videos and for how long
- Who chatted with your representative
- Who downloaded your handouts, and who clicked your pop-up offer or what questions they might have asked

You'll be able to **use this information for the future** to engage these individuals for months or even years.

To allow sufficient time to customize your booth and test it prior to the conference, the deadline to **sign up for the partner showcase as an online exhibitor is March 4, 2022.**

Interested in exhibiting?

Our virtual exhibit booths are \$1,500 and include 1 free registration. Exhibit booths must be purchased no later than Friday, March 4, 2022.

Register online today:

<https://acga.memberclicks.net/35th-conference>